



ORDER FORM

Please return completed form no later than April 16, 2010 to secure your participation.

SEAFARERS' HOUSE
1850 Eller Drive, Suite 500
Port Everglades, FL 33316
Phone: 954-734-1580 • Fax: 954-734-1590
www.seafarershouse.org
beth.m@seafarershouse.org

Now you may Register Online!
www.seafarershouse.org

CONTACT INFORMATION

Company: _____ Date: _____
 Address: _____ City: _____ State: _____ Zip Code: _____
 Contact Name: _____ Title: _____
 Daytime Telephone: _____ Fax: _____
 E-mail: _____ Date: _____
 ARTWORK CONTACT: _____ Phone: _____ E-mail: _____
 PAYMENT CONTACT: _____ Phone: _____ E-mail: _____

For sponsorships and Tribute Journal, please provide the following information:

SPONSORSHIPS	# DESIRED		TOTAL
*GOLD CIRCLE OF FRIENDS & BENEFACTORS <i>March 12 deadline to ensure sponsorship listing on invitation</i>	_____	\$ 12,000	_____
SILVER CIRCLE OF FRIENDS & PATRONS	_____	\$ 6,000	_____
BRONZE CIRCLE OF FRIENDS & DONORS	_____	\$ 3,500	_____
EVENT SEATING ONLY			
Reserved Table for 8		\$ 2,700	_____
Individual Reservations for Award Dinner		\$ 350	_____
TRIBUTE BOOK RECOGNITION OPPORTUNITIES			
Inside front or back cover (black & gold 7" x 9 3/4")	_____	\$ 2,000	_____
Full page advertisement (black & white -7" x 9 3/4")	_____	\$ 1,250	_____
Half page advertisement (black & white -7" x 4 7/8")	_____	\$ 750	_____
Quarter page advertisement (black & white -3 1/2" x 4 7/8")	_____	\$ 500	_____
Graphic design fee if ad is not camera-ready	_____	\$ 100	_____
UNDERWRITING OPPORTUNITIES			
Music OR Entertainment	_____	\$ 3,000 each	_____
Corkage	_____	\$ 2,500	_____
Linens OR Flowers	_____	\$ 2,000 each	_____
Attendee Gifts	_____	\$ 1,200	_____
Invitations OR Champagne	_____	\$ 1,000 each	_____
Valet Parking	_____	\$ 1,000 each	_____
Cocktail Reception Bar (4 Bars Available)	_____	\$ 750 each	_____

PAYMENT INFORMATION

Please bill my: ___ AMEX ___ Visa ___ Master Card ___ Discover **TOTAL** _____
 Card Number: _____ Exp. date ____/____/____ Signature _____
 Payment enclosed _____ Please invoice me _____ Purchase Order Number _____

SEAFARERS' HOUSE IS A TAX EXEMPT, NON-PROFIT ORGANIZATION PURSUANT TO SECTION 501 (c) (3) OF THE INTERNAL REVENUE CODE. A COPY OF THE OFFICIAL REGISTRATION AND INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING (800) 435-7352 WITHIN THE STATE OF FLORIDA. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION. CONTRIBUTIONS IN EXCESS OF \$140.00 PER GUEST ARE TAX DEDUCTIBLE, CHARITABLE CONTRIBUTIONS AS ALLOWED BY LAW.



2010 International Golden Compass Award

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February 2010

Dear Friends of Seafarers' House:

We are pleased to announce that on May 1, 2010, the prestigious International Golden Compass Award will be presented to Adam M. Goldstein, the President and CEO of Royal Caribbean International.

Seafarers' House is proud to add Adam's name to a distinguished list of individuals who not only made contributions to the maritime industry but changed the landscape. Armed with a stellar education and inquisitive mind, Adam joined Royal Caribbean some 22 years ago beginning a rapid rise through the ranks before being named as President and CEO of Royal Caribbean International in 2002. A career highlight in a very accomplished life must certainly be his role in bringing the Oasis of the Seas - the largest cruise ship in the world - to Port Everglades. Anyone familiar with the Oasis story has to marvel at the determination, intellect and courage involved in capturing the dream, overcoming all obstacles and experiencing the joy of seeing it arrive at last on a cloudy Friday the 13th of November 2009!

While paying tribute to our deserving honoree, we also make the Golden Compass Gala an evening to remember! We have fun! This year our gala black tie event will be held on Saturday, May 1st, in the Crystal Ballroom at the beautiful Hyatt Regency Pier 66 Resort. Bill Panoff, Publisher of Porthole Magazine will be reprising his role as our live auctioneer. Sixth Star Entertainment rocked the house last year and we are so delighted to have them once again to add special fun and flair to the evening - you don't want to miss this! The festivities commence at 6:00 pm with a reception and large silent auction. Dinner and dancing begin at 8:00 pm and of course, the highlight of the evening will be the awards ceremony for Adam.

Your invitation will be mailed in March, but for now, I ask that you show your support for Seafarers' House and Adam by considering a sponsorship opportunity. Our Gold, Silver and Bronze sponsorship opportunities are wonderful ways to express your support and enjoy a wonderful evening. We hope you will also consider the available Underwriting Opportunities that help Seafarers' House to realize the maximum benefit from this, their largest fundraiser of the year. Advertising options ranging from an inside cover to a personal congratulatory message are also available in the Commemorative Tribute Journal.

Please take a moment to review the enclosed information. If you have any questions, contact Beth Masino at Seafarers' House (954-734-1580) or e-mail events@seafarershouse.org. Again, we thank you in advance for honoring the 2010 International Golden Compass Award recipient Adam M. Goldstein, which will do much to support the fine charitable work done by Seafarers' House on behalf of mariners from all over the world.

Sincerely,

Michael Y. Hopkins
Vice President/Operations L.A.
Crowley Liner Services, Inc.
Committee Chair

Please return completed form no later than April 16th to secure your participation.

Our Mission

To offer refuge, resources, renewal and respect to the maritime community through multi-faith service

Adam M. Goldstein

President and CEO
Royal Caribbean International



Adam M. Goldstein was named President of Royal Caribbean International in February 2005 and in September 2007 expanded his role to include CEO. Goldstein oversees fleet operations, sales and marketing, brand development, supply chain management, government & community relations and Royal Celebrity Tours. Prior to his appointment, Goldstein served as Royal Caribbean's Executive Vice President, Brand Operations, with similar responsibilities, from 2002 – 2005.

Goldstein has been with the company since 1988. Prior to 2002 he held the positions of Senior Vice President, Total Guest Satisfaction; Senior Vice President, Marketing; Vice President, Marketing; Vice President, International Sales and Marketing; Director, Market Development; and Corporate Secretary to Royal Caribbean's Board of Directors.

Goldstein serves on the Board of Trustees of Our Kids, Inc., a nonprofit with oversight responsibility for foster care and related services for approximately 4,000 children in Miami-Dade and Monroe counties. He is also a member of the Energy Security Leadership Council, a group of leading CEO's and retired top military leaders dedicated to spurring a comprehensive solution to the energy security of the US. Goldstein also serves on the Board of Directors of the US Travel association (formerly known as the Travel Industry Association of America) and was the national chair in 2001.

In 1998, Advertising Age named Goldstein to the "Marketing 100," the magazine's annual roundup of the best and brightest American and international marketing minds.

Goldstein graduated with honors from Princeton University, majoring in public policy at the Woodrow Wilson School of Public and International Affairs. He also has a law degree from Harvard and an MBA with distinction from INSEAD, the European business school in Fontainebleau, France. Goldstein and his wife, Cheryl, have two children, David and Julie, and live in Miami-Dade County, Florida.

Past Honorees

- 1997 Hans J. Hvide – Founder, Hvide Marine, Inc.
- 1998 John Bowers – President, International Longshoremen's Association
- 1999 A. Kirk Lanterman – Chairman & CEO, Holland America Line
- 2000 Tom Crowley – Chairman & CEO, Crowley Maritime Corporation
- 2001 Cliff Berry, Sr. – Founder, Cliff Berry, Inc.
- 2002 Alan Kehrer – Director, Cruise Marketing for Port Everglades and Carl Thorsen (posthumously honored) – Eller & Company, Inc.
- 2003 Gerhard E. Kurz – Chairman & CEO, Seabulk International, Inc.
- 2004 Jack L. Williams – President & COO, Royal Caribbean International & Celebrity Cruises
- 2005 Nicola Arena – President & CEO, Mediterranean Shipping Company (USA), Inc.
- 2006 John Lynch – Retired President & CEO, Seaboard Marine
- 2007 Arthur C. Novacek – Former President & CEO, Eller & Company, Inc.
- 2008 Robert P. Magee, Jr. - Chairman, President & CEO, American Shipping Group
- 2009 Stein Kruse - President & CEO, Holland America Line, Inc.

2010 International Golden Compass Award Honoring Adam M. Goldstein Sponsorship and Underwriting Opportunities

Saturday, May 1, 2010

At the Hyatt Regency Pier 66 Resort

2301 Southeast 17th Street Causeway, Fort Lauderdale, Florida 33316

Sponsorship, Underwriting & Tribute Journal Opportunities

GOLD SPONSORSHIP \$12,000

- V.I.P. Seating for table of up to 12 during Award Dinner
- Honorary recognition plaque presented during Award Dinner
- Full page Gold recognition in 2010 Tribute Journal*
- Formal photograph of table hosts with Honoree **Adam M. Goldstein**
- Complimentary bottle of champagne for table
- Premier sponsorship recognition in event publicity
- Company logo featured on back cover of Tribute Journal *
- Company listing featured on invitations** and Seafarers' House website

SILVER SPONSORSHIP \$ 6,000

- Inner circle seating for table of up to 10 during Award dinner
- Formal photograph of table hosts with Honoree **Adam M. Goldstein**
- Full page Silver recognition in 2010 Tribute Journal *
- Recognition in Award Dinner program
- Sponsorship recognition in event publicity

BRONZE SPONSORSHIP \$ 3,500

- Preferred seating for table of up to 8 during Award Dinner
- Full page Bronze recognition in 2010 Tribute Journal *
- Recognition in Award Dinner Program

RESERVED TABLE

- Reserved seating for up to 8 during Award Dinner \$2,700

EVENT SEATING

- Individual Reservations for Award Dinner \$ 350

TRIBUTE JOURNAL RECOGNITION OPPORTUNITIES

- Inside front or back cover (black & gold – 7" X 9 3/4") \$ 2,000
- Full page advertisement (black & white - 7" X 9 3/4") \$ 1,250
- Half page advertisement (black & white – 7" X 4 7/8") \$ 750
- Quarter page advertisement (black & white- 3 1/2" X 4 7/8") \$ 500
- Graphic design fee for non- camera ready submissions \$ 100

UNDERWRITING OPPORTUNITIES

- Music OR Entertainment \$3,000
- Corkage \$2,500
- Linens OR Flowers \$2,000
- Attendee Gifts \$1,200
- Invitations OR Champagne \$1,000
- Valet Parking \$1,000
- Cocktail Reception Bar (4 Bars Available) \$750

** MARCH 12, 2010 - DEADLINE for Gold Sponsorship listing on invitation AND Host Committee listing on invitation

* APRIL 16, 2010 - DEADLINE - All Guest Names must be received by Seafarers' House by April 16, 2010 to reserve placement at premium tables.

- All Sponsorship Commitments-Order Forms due April 16th, 2010 to be listed and have an ad in Tribute Journal

- All Advertisement Commitments and CAMERA READY ART (pdf file of 300 dpi or higher) for ads and congratulations ads are due by April 16, 2010
Registration or sponsorship, underwriting and advertising commitments may be made on-line at www.seafarershouse.org or call 954-734-1580.